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Foot and Ankle News has been independently covering the foot and ankle industry since 2011. Our readers are surgeons, sales representatives, executives, entrepreneurs, and the people building companies across the specialty – and they open it because it does not read like everything else in their inbox.

WHAT'S INCLUDED

Exclusive presenting sponsor	Category ownership for the issue. No competing brands alongside you.
Prominent newsletter placement	Your placement inside the issue itself, where people actually read.
Presence on the FAN website	Corresponding placement on the issue page at footandanklenews.com, where the archive keeps working long after the send.
Two dedicated LinkedIn posts	Plus sponsor mentions in the other posts promoting the issue.
Links to your landing page	Every placement points wherever you want the traffic to go.
Post-campaign reporting	Sends, opens, clicks, article traffic, and LinkedIn performance.

ALSO AVAILABLE

Website advertising, dedicated product features, recruiting, events, surveys, and AOFAS-timed campaigns. If you have something the foot and ankle community should know about, ask.

No media kit. No impression guarantees. No tiers to decode.

This page is the whole rate card.

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